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Miraje Design, Inc. Effective Date: March 31, 2019.

All defined terms used below shall have the meanings set forth in our Terms and Conditions. See [INSERT LINK TO YOUR TERMS AND CONDITIONS].

1. THIS SITE AND ITS PRIVACY POLICY

Miraje Design respects your concerns about privacy. This Privacy Policy ("Policy") explains how information about you is collected, used, and disclosed by your access or use of this Site or otherwise as a result of your interactions with us. The Policy notice describes the types of personal information we collect on this site, in our Stores that may open in future, and any other ways discussed below, how we may use that information, with whom we may share it and the choices available regarding our use of the information to you as a user. The notice also describes the measures we take to protect the security of the personal information and how to contact us about our privacy practices.

By visiting this Site directly or through another site, you accept the terms and conditions of this Privacy Policy that applies to this Site. This also includes when you use our app or visit us on our social media pages. By interacting with us, you consent to these practices.

2. CHILDREN PRIVACY

The Child Online Privacy Protection Act of 1998 "COPPA" (15 U.S.C. 6501, *et seq.*) prohibits unfair or deceptive acts or practices in connection with the collection, use, and/or disclosure of personal information from and about children on the Internet under the age of 13. We respect children's privacy. We do not knowingly or intentionally collect personal information from children without the permission from a parent or guardian. According to our Terms and Conditions for using our site, you represent and warrant that you are at least of the age of majority in the jurisdiction in which you reside. That means you are either 18 years of age or using the Site with the supervision of a parent or guardian. Please do not submit any personal information to us, and rely on a parent or guardian to assist you if this condition applies to you. If you are a parent or legal guardian and think your child has given us information, you can send us an email to customer-care@mirajedesign.com. Please add a subject of your Inquiries "COPPA Information Request".

IF YOU ARE THE PARENT OR A GUARDIAN, YOU CAN LEARN MORE ABOUT COPPA AT

<https://www.ftc.gov/enforcement/rules/rulemaking-regulatory-reform-proceedings/childrens-online-privacy-protection-rule>

3. INFORMATION WE COLLECT FROM YOU

We collect information from you in several different ways on this Site. Individuals may choose to provide personal information (such as name, contact details, and payment information) through this website, in any of our future stores, and through the other channels that may described below. In addition, we may also ask you for your country of residence and/or your organization's country of operation, so we can comply with applicable laws and regulations.

Here are the ways you may provide the information and the types of information you may submit which also tell you how we may use the information.

Registration and Account

You may be able to register to create an account on this Site. To create an account you must register and during registration, you will be asked to provide to us certain personal information, including but not limited to your name, shipping and billing address, phone number, email address, gender, and save credit card information on your account for faster checkout when you buy product on our site. Along with the credit card information we ask you to provide the corresponding billing address as well. Once you registered and created your account, you be able to create a wish list of products you want and share your list on social media or by email with friends and family.

Ordering

These kinds of personal information are used for billing purposes, to fulfill your orders, and to communicate with you about your order. If we encounter a problem when processing your order, your personal information may be used to contact you. We will also collect contact information to process a return or exchange.

Surveys, Sweepstakes, and Promotions

On this Site, you may be able to participate in surveys, sweepstakes, and other promotions. If you choose to participate in these promotions, we may ask you for information such as your name, email address, postal address, and telephone number. We use the information you provide to administer our contests, sweepstakes and other promotions. We also may use the information to communicate with you about our products, services, and promotions.

Electronic Newsletters

Miraje Design will introduce new line of product from time to time and you may be able to sign up on this site to receive electronic newsletters and promotional emails. It may include new ideas, special offers and any future product or company related event information. To receive such information you will have to sign up in which we may ask you for information such as your name, email address, postal address, telephone number, age, gender, shopping preferences and email preferences. We use this information to send you communications about our products, may send invitations to specials sales and events at any of our future stores located near you, and notice of new arrivals. We also use this information to tailor our newsletters to reflect your preferences.

You can choose at any time not to receive marketing emails from us by clicking on the unsubscribe link within our marketing emails that you will receive from our company. You also may use the email preferences section of the "My Account" feature to opt out of receiving marketing emails or to specify which, if any, communications you would like to receive from us. There is no charge to you to unsubscribe.

Mobile Marketing

You may be able to sign up to receive communications about our products and services through your mobile device by submitting your mobile telephone number online or by texting us. If you sign up for mobile communications, we may send you autodialed marketing text messages about our products, services and promotions. It is your responsibility to notify Miraje Design in the event that you disconnect your mobile number or change carriers. In the U.S., you may opt out of receiving text message communications on your mobile device by sending a text message with the word “STOP”.

Depending on the terms of your mobile phone contract, you may incur charges for receiving and sending text messages on your mobile device. Miraje Design is not responsible for these charges. Message frequency varies per month. Consent is not a condition of purchase. Autodialed marketing messages will be sent to the mobile number you provide at opt-in. Message and data rates may apply. The wireless carriers are not liable for delayed or undelivered messages.

Blogs

You may be able to submit comments to blogs we host on this website or any affiliate website that is owned and operated by Miraje Design. You may include personal information in your comment, and you also may submit your name with your comment. We use your name to identify you as a commenter.

4. INFORMATIN WE COLLECT AUTOMATICALLY

We obtain certain information by automated means when you visit our website, such as through cookies, web beacons, and web server logs. The information we collect in this manner includes the IP address of the device you use to connect to the internet, unique device identifier, browser characteristics, device characteristics, operating system, language preferences, referring URLs, information on actions taken on our site, dates and times of website visits, and the pages accessed. By collecting this information, we learn how to best tailor our website to our visitors and understand what products and services you might prefer. Both we and others (such as our service providers) may collect personal information about our visitors’ online activities over time and across third-party websites.

We may also automatically collect information about you when you access or use the Site or transact business with us, including:

- *Transaction Information:* When you purchase or return a product, we collect information about the transaction, such as product details, purchase price, and the date and location of the transaction.
- *Log Information:* We obtain information about your use of our websites, including the type of browser you use, access times, pages viewed, your IP address and the page you visited before navigating to this Site.
- *Device Information:* We collect information about the computer or mobile device you use to access our Services, such as the hardware model, operating system and version, unique device identifiers, mobile network information, and browsing behavior.
- *Location Information:* We may collect information about the precise location of your device when you consent to the collection of this information. We may also collect information about your approximate location each time you access this Site.
- *Information Collected by Cookies:* Cookies are bits of text that are placed on your computer’s hard drive when you visit certain websites. Cookies may enhance your online experience by saving your preferences while you are visiting a particular site. We use cookies, for example, to preserve the contents of your virtual shopping bag between visits. We also use cookies to measure activity on the site and determine which areas and features of the site are the most popular. Most browsers will tell

you how to stop accepting new cookies, how to be notified when you receive a new cookie, and how to disable existing cookies.

- *Information Collected by Web Beacons:* Certain pages on this website and emails we sent you contain “web beacons” (also known as internet tags, pixel tags, and clear GIFs). Web beacons are used, for example, to obtain the IP address of the computer that downloaded the page on which the beacon appears, the URL of the page on which the beacon appears, the time the page containing the beacon was viewed, and the type of browser used to view the page. We also retain service providers who use web beacons to assess the effectiveness of our email communications and learn what pages our visitors viewed.
- *Other Tracking Technologies:* We may use cookies, web beacons, and other tracking technologies to collect information about you and your interaction with this Site, including information about your browsing behavior, purchase behavior, and other engagement with the Services. We use this information in one or more of the ways described in the "Use of Information" section below. Most web browsers are set to accept cookies by default, but you can usually change your browser settings to remove or reject cookies as mentioned above under this section “Information Collected by Cookies”.
- *Offline Collection Use and Disclosure:* We also may collect information offline. We will treat any information-collected offline in a manner that is consistent with this Policy. One example involves someone calling us to place an order or to ask questions. When someone calls, we will ask only for the personal information we need in order to place the order or to answer the question. When we need to store information (such as order information), We will enter it into our database.

We use information collected through these automated means for purposes such as (i) customizing our Users’ visits to our website, (ii) delivering content and advertisements tailored to our users’ interests and the manner in which our users browse our sites, and (iii) managing our sites and other aspects of our business. To the extent if required by applicable law, we will obtain your consent before collecting information using cookies or similar automated means.

5. INFORMATION WE COLLECT FROM OTHER SOURCES

We may also receive information about you from other sources and combine or link that with information we have about you. For example, we may collect demographic and change-of-address information from third party sources and information from third party social media platforms (such as Facebook) if you log into this Site using your social media account credentials or if you make certain content and information publicly available, such as photos, videos, and profile information regarding any of our company product/s.

We also may use third-party web analytics services, such as Google Analytics, to measure the effectiveness of our advertising and determine how visitors use this website. Third-party service providers’ tools, including cookies and web beacons, allow us to collect information such as the state and ZIP code from which our visitors come and the IP addresses of our visitors’ computers. To learn about data collected by Google Analytics and your choices with respect to these services, please click [here](#).

6. INFORMATION USE AND DISCLOSURE

Internal Use

We use your personal information to process your order and provide you with customer service. We may internally your personal information to improve this Site’s content and layout, to improve outreach and for our own marketing efforts (including marketing our services and products to you), and to determine general marketplace information about visitors to this Site.

Communications with you

We will use your personal information to communicate with you about this Site and your orders and deliveries. Also, we may send you a confirmation email when you register with us. We may send you a service-related announcement on the rare occasions when it is necessary (for example, if we must temporarily suspend our service for maintenance.) Also, you may submit your email address for reasons such as to register for a contest or sweepstakes or to sign up for email newsletters and special offers. If you submit your email address, we use it to deliver the information to you. We always permit you to unsubscribe or opt out of future emails. Because we have to communicate with you about orders that you choose to place, you cannot opt out of receiving emails related to your orders.

External Use

Except as otherwise set forth below:

- We do not sell, rent, trade, license or otherwise disclose your specific personal information or financial information to anyone.
- We may disclose information to third parties that perform specific functions on our behalf such as email marketer to send out marketing material related email to you, or to Google for collecting the data it provide to us for using Google Analytical and other such similar services that assist us to better serve our users. However, We will only disclose the information that is necessary for them to perform their service to provide us the results.
- We must provide your credit card number to financial-services corporations such as credit-card processors and issuers as is required to process your orders. We will use industry standard security measures, including data encryption, when providing your credit card number to others.
- We may disclose personal information or financial information in response to requests from law enforcement officials conducting investigations; subpoenas; a court order; or if we are otherwise required to disclose such information by law. We will also release personal information where disclosure is necessary to protect our legal rights, enforce our Terms and Conditions or other agreements, or to protect others or ourselves. For example, we may share information to reduce the risk of fraud or if someone uses or attempts to use this Site for illegal reasons or to commit fraud.

While we will not sell (or trade or rent) personally identifiable information to other companies as part of our regular course of business, it's possible that we might acquire or merge with or be acquired by another company or that we might dispose of some or all of our assets. If that happens, your personal information may be disclosed to another company, but that disclosure will be subject to the Privacy Policy in effect.

We may share non-personal information (such as the number of daily visitors to a particular web page, or the size of an order placed on a certain date) with third parties such as advertising partners. This information does not directly personally identify you or any user.

7. STANDARD SECURITY MEASURES

We use standard physical, electronic and procedural security measures. We use these measures to protect personal information in our control against loss or theft. We also use these measures to protect against unauthorized access.

While we use standard security measures, the Internet is not 100% secure. We cannot guarantee that any of your personal information stored or sent to us will be completely safe. We encourage you to use caution when using these sites.

8. LINK TO THIRD PARTY SITES

You may be able to access certain third party sites from our sites or apps. This includes social media sites. This policy does not apply to those third party sites. We strongly advise you to check the privacy policies of all third party sites you visit to find out how they are treating your personal information. We are not responsible for these third parties' practices.

9. NOTICE TO CALIFORNIA RESIDENTS

Subject to certain limits under California law, California residents may ask us to provide them with (a) a list of certain categories of personal information we have disclosed to third parties for their direct marketing purposes during the immediately preceding calendar year, and (b) the identity of those third parties. To make this request, California residents may contact us by emailing us at customercare@mirajedesign.com.

10. DATA SECURITY

We take reasonable measures, including administrative, technical, and physical safeguards, to protect information about you from loss, theft, misuse, unauthorized access, disclosure, alteration, and destruction.

11. OPT OUT/CORRECTIONS

Upon your request, we will (a) correct or update your personal information; (b) stop sending emails to your email address; and/or (c) disable your account to prevent any future purchases through that account. You can make these requests by emailing us at customercare@mirajedesign.com with subject "Account Information". Please do not email your credit-card number or other sensitive information.

12. UPDATES TO THIS POLICY

If we change or update this Privacy Policy, we will post changes and updates on the Site so that you will always be aware of what information we collect, use and disclose. We encourage you to review this Policy from time to time so you will know if the Privacy Policy has been changed or updated. If you have any questions about the Policy, please contact us at customercare@mirajedesign.com.

13. TRACKING

Our ads on other websites may be served based on tracking. We may work with online advertising companies to show you relevant and useful ads. This may include ads served on our websites or apps. This may also include ads served on other companies' sites. These ads may be based on information collected by us or third parties (for example, when you register for a site). These ads may also be based on your activities on our websites or on third party sites. This second type of advertising is called "online behavioral advertising". To learn more about this type of advertising, [click here](#).

You can opt-out of online behavioral advertising.

If you would like to opt out of having your online behavior collected for advertising purposes, [click here](#).